

Press Release

For Immediate Release

Contact: Dr. Michael Bowie
National Executive Director
Strengthening the Black Church for the 21st Century (SBC21)
mbowie@umcdiscipline.org
615-943-8755

Strengthening the Black Church for the 21st Century Announces Strategic Partnership with Nonprofit Fundraising Management

Nashville, TN - [Date] - Strengthening the Black Church for the 21st Century (SBC21) is pleased to announce a groundbreaking partnership with Nonprofit Fundraising Management (NFM), a renowned nonprofit fundraising consulting firm. This strategic collaboration is set to revolutionize the fundraising efforts of Black churches and ministries nationwide, empowering them to secure vital resources and sustain their missions.

About Nonprofit Fundraising Management (NFM)

NFM, with a proven track record of over 40 years, specializes in innovative fundraising techniques, donor program integration, and strategic planning. They have successfully raised over \$60 million for churches, particularly within the Black community. NFM's expertise in resource mobilization and technical support will be an invaluable asset to SBC21's ministries.

NFM has already been working with SBC21 since late last year, assisting with fundraising strategies, presenting at the Shift Happens Conference, and delivering cutting-edge fundraising courses to our members, all to great acclaim.

Vision for the Partnership

This partnership aims to address the resource and expertise scarcity faced by many of our ministries. By combining NFM's innovative techniques with SBC21's extensive network, we will offer comprehensive services, including:

- Fundraising education lunch & learn streaming series
 - **On September 11, 2024, at 9:00 AM PST, we'll be streaming a pastor emeritus, author, and humanitarian with a passion for outreach to the world's most challenged communities interview and taking questions from Rev. Rudy Rasmus, pastor emeritus at St. John's Downtown, in Houston, author, and humanitarian with a passion for outreach to the**

world's most challenged communities to share valuable insights and practical strategies for effective fundraising within church communities, particularly those serving predominantly Black congregations. Look for more information.

- Fundraising newsletter with tips and suggestions
- Fundraising development courses and sessions
- Advanced technology and data analytics for church fundraising growth
- Resource sharing and best practice dissemination
- Business book mashup for ministry leaders in fundraising
- And, more importantly, creating a fundraising community where we share best practices, resources, and support

Dr. Michael Bowie, National Executive Director of SBC21, stated: "We aim to ensure that Black ministries thrive and remain resilient in the modern era. This partnership will empower our churches and ministries to elevate their fundraising capabilities and continue their vital missions."

Looking Forward

This partnership with NFM is expected to create robust connections between donors, congregants, and our mission, ensuring sustained growth and impact. We encourage all our members to take full advantage of the resources and support available through this collaboration.

For more information, please contact:

Paul Hosch, CEO – Nonprofit Fundraising Management
phosch@WeAreNFM.com
650-533-0625

Dr. Michael Bowie – Strengthening the Black Church for the 21st Century
mbowie@umcdiscipline.org
615-943-8755

Together, we can continue to strengthen our congregations and transform communities. Look for more information in the coming weeks!

Blessings and gratitude,

Dr. Michael Bowie
National Executive Director
Strengthening the Black Church for the 21st Century (SBC21)

About SBC21: Strengthening the Black Church for the 21st Century (SBC21) is dedicated to empowering Black churches and their leaders to respond effectively to contemporary challenges and opportunities. Through leadership development, social justice advocacy, and youth engagement, SBC21 strives to transform and sustain Black congregations and communities.

About NFM: Nonprofit Fundraising Management (NFM) is a nonprofit fundraising consulting firm with over 40 years of experience in providing tailored fundraising solutions to churches, particularly within the Black community. NFM specializes in innovative fundraising techniques, donor program integration, and strategic planning, having raised over \$60 million for their clients.