



FOR IMMEDIATE RELEASE

Contact: Toska Medlock
214.729.6144
toskamedlock@mac.com

SBC21 and IMPACT CHURCH PARTNER TO HOST FREE OLD SCHOOL DAY PARTY AND BRUNCH AS PARTNERSHIP AIMS TO BRING AWARENESS TO MEDICARE EDUCATION, HEALTH AND WELLNESS

[August 31, 2022] –Strengthening the Black Church for the 21st Century said its Health, Wellness and Medicare Education Tour, encouraging pastors, leaders, laity and community members to BUILD A BETTER YOU have two stops left! The tour began September 10, and the last stop is October 15. Organizers say Rev. Telley Lynnette Gadson (Pastor T), District Superintendent in Hartsville, South Carolina will travel to all cities, which includes Atlanta, Houston, Dallas and Greenville, South Carolina. As keynote speaker, Pastor T will share her health and wellness journey and testimony to inspire the emotional healing of leaders and lay. She will also shine light on the importance of health literacy and Medicare Education. These events are free and are hosted by local UMC congregations. Registration for remaining events is at sbc21.org.

The BRUNCH EXPERIENCE is targeting seasoned brothers and sisters with an OLD SCHOOL DAY PARTY, FREE BRUNCH, exciting activities and giveaways all to fulfill its' mission to equip, educate and encourage African Americans to BUILD A BETTER YOU.

“We are creating an experience for leaders and community members to make a commitment to themselves, said Rev. Dr. Michael L. Bowie, Jr. National Executive Director of SBC21. “I know personally that healthy leaders are more likely to inspire healthy congregations and I also know that Black people are more likely not to prioritize our own health and wellness and much of that has to do with not being health literate. “I am so grateful that God has aligned this mission with the work being done at IMPACT Church to ensure that our community and leaders are equipped with information to live healthier lives,” he said.

The Build a Better You Tour is proud to partner with local Pastors in each city who are active in the mission of vital ministry to build lives and strengthen communities.

Tour Schedule and Presenting Partners

September 10: Atlanta at IMPACT Church, Rev. Paul Thibodeaux, Lead Pastor
September 17: Houston, TX at Trinity East UMC, Rev. Marilyn White, Lead Pastor
October 2: Dallas, TX, at Hamilton Park UMC, Dr. Sheron Patterson, Lead Pastor
October 15: Covenant UMC, Greer, SC (suburb of Greenville)

-more-



Each transformative event will be feature live DJ, 360 photo booth experience, swag and give-a-ways, incredible networking and other special guest to inspire exercise and eating well tips.

About SBC21

SBC21 is a program designed to assist United Methodist Churches with predominately black congregations become vital and effective in mission and ministry. It does this through its Collaborative Coaching & Training network, Office of Social Justice, Mass Incarceration and Transformation program, National Network of Young Adults, Black Church Matters and through other innovative partnerships to revitalized churches, strengthen leaders and transform communities.

END OF RELEASE

##